



BUILT FOR GLISTEN POOL SERVICE

All you gotta do is *swim*.

The calls, the proof, the follow-ups — I built something to carry all of it for you. Here's a look at what's yours.

— THE REASON WE'RE TALKING

You went on vacation. Your *phone* didn't.

Everybody needed you

Customers, crew, questions — all of it still routed through you. You couldn't step away, because the whole thing runs through the middle: you.

So you never really left

The pools got cleaned — but you spent the week answering "did you come yet?" and "is it done?" That's not a vacation. That's working from a beach.

The problem was never the pools. It's that everything has to go through you. *That's the part we fix.*

— HERE'S THE IDEA

Take yourself out of the *middle*.

Two things make that possible: a front door that answers customers for you, and proof that every pool got done — without anyone calling to ask. Build those, and the business runs whether you're at the shop or out on the water.

Answers for you

The easy questions never reach your phone.

Proves itself

Every visit shows it happened — photo, time, place.

Runs without you

Your week keeps moving when you step away.

— ALREADY BUILT — WITH YOUR NAME ON IT

Two pieces. *Both yours.*

Not a someday idea — these exist right now, branded Glisten. One faces your customers. One rides along with your crew.



Your website

Where new customers land, see the 15 years and the reviews, and ask for a quote — so the easy stuff sorts itself out before it ever reaches your phone.



Your crew app

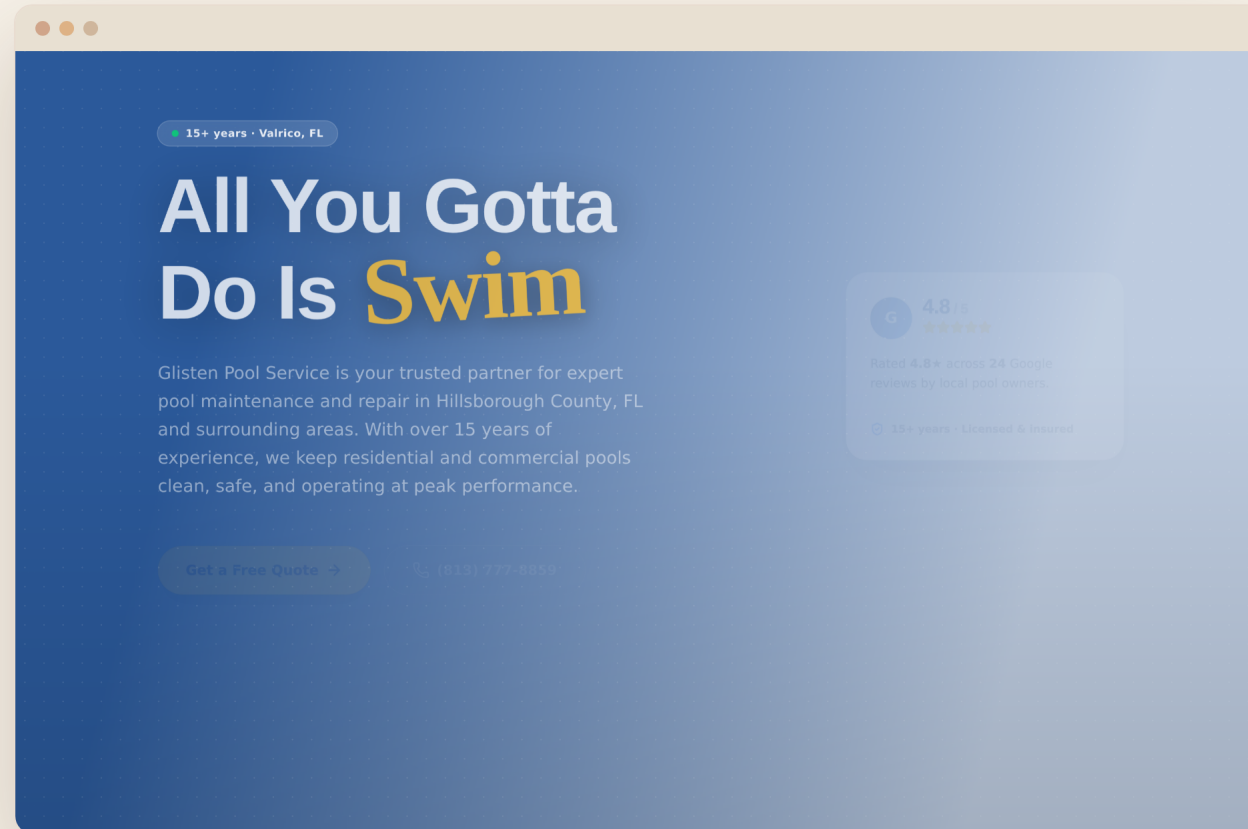
Your techs tap through it on-site; every stop drops a time-stamped photo on a map. The “did you come?” question quietly answers itself.



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Your front door

The first thing a new customer meets — working for you before you ever pick up.



Your real site — the headline customers see first.

WHAT IT DOES FOR YOU

- ✓ Answers the everyday questions for you — services, areas, hours
- ✓ Leads with what earns trust: 15 years and a 4.8-star reputation
- ✓ Turns a stranger into a quote request while you're out on a pool
- ✓ Covers your whole map — Valrico, Brandon, Riverview, FishHawk, Lithia

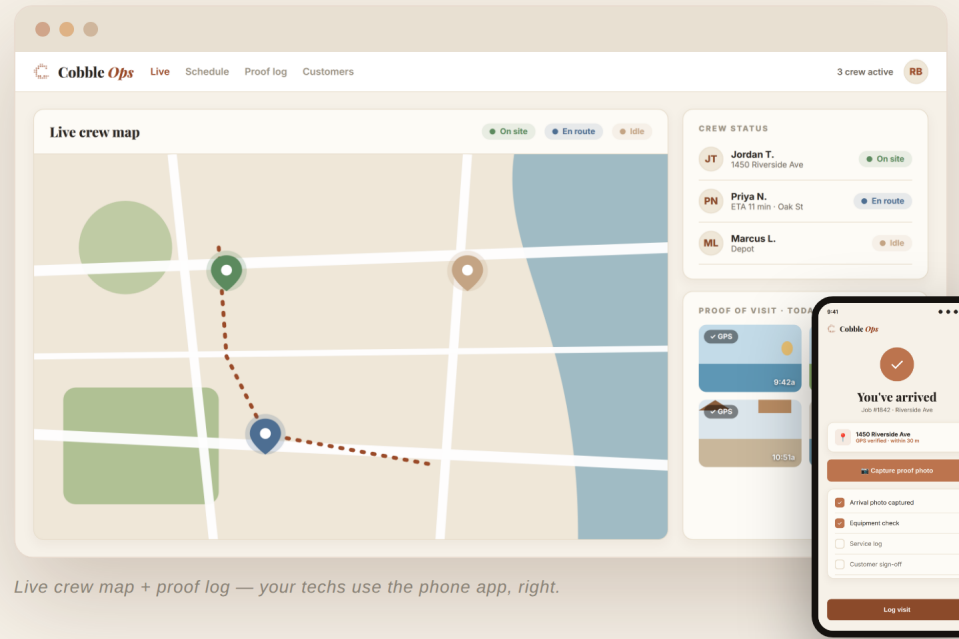


COBBLE OPS

See every crew. Prove every pool.

Built for crews out in the field. It answers the one that keeps you up: did the job actually get done?

FOR PATRICK · GLISTEN POOL SERVICE



WHAT IT DOES FOR YOU

- ✓ A live map — where every crew is right now, no phone call
- ✓ Every stop lands a time-stamped photo and the location
- ✓ When a customer says “nobody came” — there's the proof
- ✓ Your techs just tap through it on their phone. Nothing to teach.
- ✓ Routes, schedule and customer history, all in one place

— THE PART THAT WATCHES YOUR BACK

A helper that handles the *noise*.

While you're out, it quietly does the things you'd do yourself if you had the time:

Writes the first reply

A customer asks a question; it drafts the answer in your voice. You just glance and send.

Tells you what came in

Instead of forty messages, one short summary of what actually needs you.

Plans the smart route

Orders the day's stops so the crew drives less and gets done sooner.

Flags what looks off

A photo that isn't right, a stop that got skipped — it catches it before the customer does.

So the only things that reach you are the ones that actually need *you*.

Picture the next *trip*.

The last one

- Phone buzzing all week long
- “Did you come yet?” on repeat
- Crew texting for the next address
- You, answering from a lounge chair

The next one

- ✓ One short summary in the morning
- ✓ Customers see the proof themselves
- ✓ Crew already has the day's route
- ✓ You, actually in the water

Same business. You're just not the thing holding it together anymore.

— HOW THIS STAYS EASY

You run pools. *I run this.*

You're not about to become a software company — and you don't have to. The whole thing lives with me.

I host it

It lives on my servers — online, backed up, nothing for you to install or babysit.

I keep it running

Updates, fixes, the helper staying sharp — all handled. No 2 a.m. “the site is down” that's yours to solve.

I'm your one call

Need something changed? You call me — not a support line three time zones away.

Think of it like pool service — but for the software. You'd never make a customer balance their own chemicals; *I'm not going to make you babysit this.*

— AN INVITATION

Be the one I build it *around*.

You're not customer number fifty. You're the first pool pro I'm doing this with — so we shape it together, around how Glisten actually works.

You get it first

First-partner terms, because you're helping me prove it works in the real world.

We tell your story

Once it's humming, let me show other owners what it did for Glisten.

You point me onward

A couple of pool pros you know who'd love their phone to stop ringing too.

— LET'S START

Let's make the next one an actual *vacation.*

Tell me the part of your week you'd hand off first. We'll start right there.



Cobbled Works

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